

## Railway Stations

Railway stations are technically and architecturally sophisticated, highfrequency venues, from the stations with integrated shops to smaller stations that link city centers with suburban and rural regions. The user community is multifaceted and includes daily commuters, weekend and vacation travelers with national and international destinations and the regular or occasional passers-by who belong to the local population. Analog and digital APG|SGA communication and advertising assets are intrinsic elements that co-define these places of encounter. With railway station advertising, you can reach attractive, contemporary and trend-conscious target groups, with:

